

# Sears

SPRING THROUGH SUMMER 1965



Dress described  
on page 37

Wherever you live, whatever you do, chances are you can pick up the phone and talk to Sears . . . and it would be worth your while. Anything you'd want from a catalog is here—assortment, selection, honest value, and guaranteed satisfaction. Above all, we add a little extra to the things you buy—a pleasant voice, a friendly tone, eager service, and convenient credit.

This is Sears way..

*You can count on us*

SATISFACTION GUARANTEED OR YOUR MONEY BACK • SEARS, ROEBUCK AND CO., KANSAS CITY, MISSOURI 64127

INDEX BEGINS ON PAGE 641

# This is Sears way

*The popular shift, now darted  
and slightly shaped to give you  
the newest look in fashion..  
here, at just \$13.50, yet with  
all the silky luster  
of double-knit acetate,  
famous for its  
crease and crush-  
resistance..  
in the right size  
for you*



So beautifully shaped that the self belt may be worn at the waist, at the hip, or not at all. All seams overlocked. Dolman sleeves. Back zipper. Dry clean. No pin.

**Misses' sizes** 10, 12, 14, 16, 18, 20.  
N31 A 7170F—Black N31 A 7171F—Beige  
N31 A 7172F—Blue  
State size. Shipping wt. 14 oz. . . . . \$13.50

**Junior sizes** 7, 9, 11, 13, 15.  
N31 A 7173F—Black N31 A 7174F—Beige  
N31 A 7175F—Blue  
State size. Shipping weight 14 oz. . . . . \$13.50

**Petite Junior sizes** 5P, 7P, 9P, 11P, 13P.  
N31 A 7179F—Black N31 A 7180F—Beige  
N31 A 7181F—Blue  
State size. Shipping weight 14 oz. . . . . \$13.50

**Shorter Women's** 14½, 16½, 18½, 20½, 22½, 24½.  
N31 A 7176F—Black N31 A 7177F—Beige  
N31 A 7178F—Blue  
State size. Shipping weight 14 oz. . . . . \$13.50

**Tall Misses' sizes** 12T, 14T, 16T, 18T, 20T.  
N31 A 7182F—Black N31 A 7183F—Beige  
N31 A 7184F—Blue  
State size. Shipping weight 14 oz. . . . . \$13.50

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Printed in U.S.A.

Just call Sears and say "Charge It" . . see page 637



*The addition of Lycra\* Spandex  
in a wonderful twill fabric  
(57% Dacron\* polyester, 31% cotton,  
12% Lycra Spandex) lets these horizontal  
Stretch Pants really stretch...  
assures their recovery for trim, good looks  
that really last. Even at this price of  
\$6.90 a pair, we've fashioned these with  
flat-pressed seams, man-tailored  
zipper front closure, and 6 waist darts  
for the clean line and silhouette  
so prized in this popular casual*

This is **Sears** way

*And they are proportioned:*

TINY... fits figures 5 ft. 2 in. and under  
TYPICAL... fits figures 5 ft. 3 in. to 5 ft. 6 in.  
TALL... fits figures 5 ft. 7 in. and over

Machine wash, warm (black separately)

TINY... Misses' sizes 8, 10, 12, 14, 16.

V7 A 1067F—Green      V7 A 1069F—Pink  
V7 A 1068F—Blue      V7 A 1066F—Black  
State size. Shipping wt. 1 lb. 3 oz. . \$6.90

TYPICAL... Misses' sizes 8, 10, 12, 14, 16, 18.

V7 A 1061F—Green      V7 A 1063F—Pink  
V7 A 1062F—Blue      V7 A 1060F—Black  
State size. Shipping wt. 1 lb. 3 oz. . \$6.90

TALL... Misses' sizes 10, 12, 14, 16, 18.

V7 A 1073F—Green      V7 A 1075F—Pink  
V7 A 1074F—Blue      V7 A 1072F—Black  
State size. Shipping wt. 1 lb. 3 oz. . \$6.90

**Measure to be sure**  
.. see chart on page 108



# This is **Sears** way

*Here is a new, broader assortment  
to give you a wider choice in where to  
use this classic of casual furniture*

## THE DIRECTOR'S CHAIR

Every cover pattern and color shown here comes in a choice of black or white enameled hardwood frames, also lovely walnut-finished hardwood that's been hand rubbed, then protected with clear varnish.



Solid color cover  
White or Black frame

**\$11<sup>50</sup>**

Solid color cover  
Walnut finished frame

**\$14<sup>50</sup>**



Solid color seats and backs of extra heavy vat-dyed cotton duck. Stripes and plaids applied with durable acrylic paint. Rust-resistant steel hardware, plastic glides. Seat 18 $\frac{1}{4}$  inches wide. Over-all 33 inches high. Fold. Shpg. wt. for each chair 15 lbs.

Solid color covers	Black frame \$11.50	White frame \$11.50	Walnut color \$14.50
Olive.....	1 A 9300L	1 A 9318L	1 A 9354L
Turquoise.....	1 A 9301L	1 A 9319L	1 A 9355L
Yellow.....	1 A 9302L	1 A 9320L	1 A 9356L
Tangerine.....	1 A 9303L	1 A 9325L	1 A 9357L
Black.....	1 A 9304L	1 A 9326L	1 A 9363L
White.....	1 A 9305L	1 A 9327L	1 A 9364L
Plaid covers	Black frame \$12.95	White frame \$12.95	Walnut color \$15.95
Olive with turquoise.....	1 A 9312L	1 A 9351L	1 A 9392L
Tangerine with yellow.....	1 A 9313L	1 A 9352L	1 A 9393L
Black with white.....	1 A 9314L	1 A 9353L	1 A 9394L
Stripe covers	Black frame \$12.50	White frame \$12.50	Walnut color \$15.50
Olive with white.....	1 A 9306L	1 A 9328L	1 A 9365L
Turquoise with white.....	1 A 9307L	1 A 9329L	1 A 9366L
Yellow with white.....	1 A 9308L	1 A 9330L	1 A 9367L
Tangerine with white.....	1 A 9309L	1 A 9331L	1 A 9378L
Black with white.....	1 A 9310L	1 A 9332L	1 A 9379L





*A concept in lighting that is new and dramatic,  
now made so simple, so easy to use that anyone, anywhere  
can easily achieve this new dimension in outdoor decor*

## This is Sears way

**A low voltage lighting system with six colored-lens lights  
that can be moved anywhere you wish along the 125-foot cable**

Focus attention on special points of interest, or just add an aura of beauty-in-color to your yard or patio. 6 weatherproof sealed beam lamps use 18 watts, only 12 volts for long life . . . 6 lenses of different colors (plus extra clear lens for spotlighting). If you wish, you can even bury the cable underground. Costs less than 2¢ to run for 8 hours . . . 110-120 v., 60-c. AC. Transformer reduces voltage for greater safety. Timer lets you control lighting automatically. Stakes and Brackets included. UL listed. Shipping weight each set 30 lbs.

71 A 94801L—Set with timer

**\$69<sup>95</sup>**

71 A 94800L—Set without timer

**\$59<sup>95</sup>**



### Box of 6 Replacement Lenses.

71 A 94803—Pink      71 A 94805—Green  
71 A 94804—Blue

Shipping weight 1 lb. 8 oz. . . . Box \$3.79

### Replacement Lamp, clear.

71 A 94802—Shpg. wt. 12 oz. . . Each \$2.69



This is **Sears** way

*Now... through an exclusive bonding process, we bring you*

**LOCK-LINED LACE** for  
*the professional look of an elegantly lined garment without the trouble of double cutting and sewing*

**\$2.37**  
yard

All the loveliness of lace—the charm, chic, versatility that has fashion in a whirl. Plus new ease in sewing and altering, new comfort in wearing. 100% cotton Spanish-made lace permanently united to a smooth tricot lining of 100% DuPont Acele® acetate. Dry clean. 34 inches wide.

State color number

- |                      |                         |
|----------------------|-------------------------|
| 20 white on black    | 27 white on aqua        |
| 21 black on black    | 28 beige on beige       |
| 22 white on white    | 29 white on navy        |
| 23 white on lt. blue | 30 white on lilac       |
| 24 white on pink     | 31 lt. blue on lt. blue |
| 25 white on mint     | 32 pink on pink         |
| 26 white on maize    | 33 navy on navy         |
|                      | 34 mint on mint         |

36 A 1008H—Shipping weight yard 5 ounces. . . . . Yard \$2.37







**A** McCall's Pattern. Size 14: skirt  
—1½ yds., top—2 yds. 34-inch.  
State size 9, 10, 11, 12, 13, 14, 16.  
36 A 127F—Ppd. (Wt. 2 oz.).....65c

**B** Simplicity Pattern. Size 14: pants  
—2¾ yds., blouse—2¾ yds. 34-inch.  
State size 9, 11, 12, 13, 14, 16, 18.  
36 A 117F—Postpaid. (Wt. 2 oz.)...65c



# This is Sears way..

*We even tell you about purple martins, and why you will enjoy owning this wonderful martin house*

An adult purple martin often eats its own weight in mosquitos every day. Further, it catches them on the wing—swooping and swinging in long arcs that make this bird—our largest swallow—a real delight to watch.

Its own weight in mosquitos is at least 2000 mosquitos—making a purple martin one of the most effective insect destroyers in all of nature. Think what a colony of 24 adult birds can do to hold bugs down in your area and think, too, that this is a *natural* way to control insects. With no harmful effects on anything but the bugs.



Martins are a joy to behold—one of our most agile, expert flyers. A group of them on the wing is a lovely thing . . . and even though they may all look identical at first, in time you come to recognize individual birds and notice their distinctive personal habits. They are neat and clean in habit—cleaning their house in the fall is simply a matter of lowering it on its telescoping pole, and sweeping out loose material used for nest building. Martins begin arriving as early as February 1st and continue throughout the spring. The earlier you erect your house, the better your chance to attract a colony. Early arriving martin "scouts" will look over your house—and, if they approve, lead a colony to it as they arrive. Once they settle in your house, they usually return year after year. Houses should be erected at a height of 6 ft. to 14 ft. — requiring the greatest height where surrounding trees restrict flying room.

*Sears houses are designed with the greatest care:*



Nesting cubicles are ventilated, have swing-up doors so you can clean them easily; entrance holes are just the right size and height from the floor to appeal to martins, railings provide handy perches, protect young birds—and, finally, each house is carefully fabricated of rot-proof aluminum—light and strong.

Aluminum roof, floors and outer walls have baked-on green and white enamel finish. Matching snap-in door stops (sold below) will close the doorways to other birds between seasons.

We are sure you will find these birds enjoyable, as have thousands of other people . . . and we know a Sears Martin House is designed in every possible way to make it easy for you to attract a martin colony to your yard.

**12 Cubicle House.** Unassembled.

71 A 7856—Shipping weight 12 pounds 4 ounces. . . \$19.50

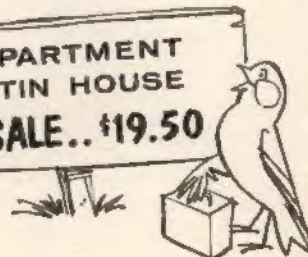
**Door Stops, Set of 12.**

71 A 7858—Shipping weight 4 ounces. . . . . Set \$1.75

**Telescoping Pole—6 to 14 feet.** White enameled heavy-gauge steel. 18-inch ground socket. Unassembled.

71 A 7857L—Shipping weight 26 pounds. . . . . \$8.49

**12 APARTMENT  
MARTIN HOUSE  
FOR SALE.. \$19.50**





*Not only is this lawn building made of heavy 26-gauge bonderized steel and covered with tough vinyl paint outside and in, but we've built it big enough so even a riding mower can be driven right in.. attractive enough so you will like it in your yard..*

This is **Sears** way



10x7 feet  
plus 12-inch portico



7x5 feet  
plus 12-inch portico



7x5-foot  
Ground Area **\$89<sup>95</sup>**

10x7-foot  
Ground Area **\$169<sup>95</sup>**

**No Money  
Down**  
.. up to  
5 years to pay

SEE PAGE 640  
FOR DETAILS

Sturdy? Yes. Weather-resistant? Yes. Convenient? Yes. Handsome? Yes. All this—and more, too!

New method simplifies assembly of even the 10x7-foot building. One man with a screwdriver can do it. Self-locking, fast-locking clip-on fasteners hold screws secure . . . no more two-man bolting. Smooth-rolling doors glide on nylon rollers, allow huge opening 50x71 inches high. Lock and two keys for safer storage.

**7x5-foot Building**, no floor. Shpg. wt. 230 lbs.  
White with green trim. White with blue trim.  
10 A 5780N .....\$89.95 10 A 5781N .....\$89.95

**10x7-foot Building**, no floor. Shpg. wt. 390 lbs.  
White with green trim. White with blue trim.  
10 A 5782N .....\$169.95 10 A 5783N .....\$169.95

Shipped freight (rail or truck) or express



*There is simply no better paint of this type that you can buy . . .  
we've spared no effort to make this so.*

*Flows on with a speed and smoothness that's surprising for a  
one-coat oil base paint. Dries fast without sagging or brush marks . . .  
stays on longer than any type of paint we've ever tested.*

*Made so good it practically wrote its own revolutionary guarantee*

This is **Sears** way



## GUARANTEE

**1** . . Guaranteed to cover any color paint with one coat (except on shake shingles) without sagging or brush-marks

**2** . . Guaranteed stainproof; neither rust nor corroding copper will cause streaks on Pure-Pure White

**3** . . Guaranteed to rinse clean without chalking. Will not streak dark color or brick surfaces below it

**4** . . Guaranteed to keep its white color; will not turn yellow

If Pure-Pure White fails in any of the above respects, we will supply additional paint, as needed, or refund the purchase price.

SEARS, ROEBUCK AND CO.

**\$6<sup>50</sup>**  
Gallon

An exclusive formula brings you this superb paint that goes on whiter and stays whiter than any paint we've ever sold . . . or seen. And it needs just a passing rain to rinse itself clean . . . because dirt doesn't penetrate its glossy and super-smooth surface.

So highly resistant to blistering, peeling, masonry-alkalinity, mildew, industrial fumes and smog, you can use it with complete confidence on a wide variety of exterior surfaces—wood, asbestos shingles . . . brick, cement, other masonry . . . shakes, metal. Lead-free. For bare or badly weathered surfaces, use undercoat sold on page 1094.

30 A 25024—Quart. Does up to 110 sq. ft. Wt. 4 lbs. 3 oz. . . . . \$1.98  
30 A 25025C—Gallon. Does up to 500 sq. ft. Shpg. wt. 12 lbs. . . . . 6.50



*A precision-made  
high performance  
9-transistor  
walkie-talkie system  
that allows you to  
send and receive  
up to three miles . .  
The complete system—  
two 100-milliwatt  
Citizens' Band Transceivers,  
complete with two batteries,  
two earphones and two carrying straps  
—all at the amazing low  
price of \$55.00*



## This is **Sears** way

You get the most powerful walkie-talkies you can use without a license. But power's just part of the story. You enjoy clear, crisp reception from super-sensitive chassis. Even weak signals don't come out garbled. And what ruggedness! The thick die-cast aluminum fronts and all-metal housings provide lasting shields against hard wear and damage.

With 2½-inch speaker/microphone for clear sound. Channel 11 crystals included. Each about 6x2½x1½ inches, with battery gauge, push-to-talk button, on-off/volume control and 41-inch telescoping antenna. From Japan.

### Complete System.

57 A 6451—Shpg. wt. 3 lbs. \$5 month . . . . . Cash \$55.00

### Single Walkie-Talkie. Includes battery, earphone, strap.

57 A 6450—Shpg. wt. 1 lb. 8 oz. \$4 month . . . . . Cash \$27.95



See what you get in complete system . . even earphones for "silent" listening



Built-in battery gauge tells you when to get new battery . . helps you prevent battery-caused power failures before they happen







*All over America, stores carry jackets that look like this—  
but few, if any, combine such a superb fabric with such thoughtful  
attention to every tailoring detail. Further, ours come in 49 sizes  
..you'll get a comfortable, perfect fit for probably the first time in your life*

## This is Sears way

Wash and wear at its best . . . 65% Dacron® polyester and 35% combed Pima cotton. Only 2-ply yarns are used (2 threads twisted together for more strength) in this poplin weave . . . so tight it's naturally water repellent. Sears has even added a finish to repel all oily stains

Extra-comfortable raglan sleeves. Sleeve and shoulder yoke lined

with smooth nylon so jacket never binds. Two-button cuffs you can turn up . . . or you can push up the sleeves—they stay up because of an elastic insert. Inside cigarette pocket. Elastic at waist. All seams double for added strength. Machine wash, medium, machine dry; a shake and the jacket's neat looking, ready to wear again.

### HOW TO ORDER

Determine your height category (short, regular, long, extra long) and your body build (regular or husky). State chest size, catalog number.

#### SHORT

5 feet 3 in. to 5 ft. 7 in.

#### REGULAR

Over 5 feet 7 in. to 5 ft. 11 in.

#### LONG

Over 5 feet 11 in. to 6 ft. 3 in.

#### EXTRA LONG

Over 6 feet 3 in. to 6 ft. 7 in.

### REGULAR BUILD

If your chest measures 4 inches more than your waist

State catalog number and chest size 36, 38, 40, 42, 44, 46 in.  
Shipping weight 1 pound 10 ounces.

41 A 4111F—Tan . . . \$14.00  
41 A 4130F—Olive Green . . . 14.00

41 A 4112F—Tan . . . \$14.00  
41 A 4134F—Olive Green . . . 14.00

41 A 4113F—Tan . . . \$14.00  
41 A 4135F—Olive Green . . . 14.00

41 A 4114F—Tan . . . \$16.00  
41 A 4143F—Olive Green . . . 16.00

### HUSKY BUILD

If there is less than a 3 inch difference between your chest measurement and your waist

State catalog number and chest size 40, 42, 44, 46 inches.  
Shipping weight 1 pound 12 ounces

41 A 4121F—Tan . . . \$16.00  
41 A 4145F—Olive Green . . . 16.00

41 A 4122F—Tan . . . \$16.00  
41 A 4146F—Olive Green . . . 16.00

41 A 4123F—Tan . . . \$16.00  
41 A 4147F—Olive Green . . . 16.00

41 A 4124F—Tan . . . \$18.00  
41 A 4148F—Olive Green . . . 18.00

### EXTRA LARGE CHEST SIZES

State catalog number and chest size 48, 50, 52 inches.  
Shipping weight 1 pound 14 ounces.

41 A 41221F—Tan . . . \$18.00  
41 A 4150F—Olive Green . . . 18.00

41 A 41231F—Tan . . . \$18.00  
41 A 4151F—Olive Green . . . 18.00

41 A 41241F—Tan . . . \$20.00  
41 A 4152F—Olive Green . . . 20.00

\*DuPont Reg. T.M.

**HOW TO MEASURE** . . . Height measure in stocking feet. Chest measure over clothing usually worn under jacket, around chest well up under arms and over shoulder blades. Waist measure above hip bone, over stacks with belt off



*Here—from one of America's  
finest shirtmakers—a new concept in comfort  
in a tapered dress shirt—all Stretch  
because Lycra® Spandex  
has been added to this great  
wash and wear blend of Duralon and cotton.  
This shirt gives with every move you make.  
No more collar-tugging nor tight elbows—  
you enjoy all over stretch.  
Even the stitching stretches!  
The result—a new trim fit with  
comfort where it counts*

## This is Sears way

Lynn stretch collar, medium point, medium spread with permanent stays. Stretch fabric is 60% Duralon polyester, 32% combed cotton and 8% Lycra® spandex. Machine washable, hot. Maximum fabric shrinkage is 2%.

**Long sleeves . . . convertible cuffs, 1 pocket.**  
State neck size, then sleeve length from chart.

Neck	14	14½	15, 15½, 16, 16½, 17
Sleeve	32, 33	32, 33, 34	32, 33, 34, 35

33 A 7101F—White	33 A 7102F—Lt. blue
33 A 7103F—Maize	33 A 7104F—Lt. olive
33 A 7105F—Tan	33 A 7106F—Pink

Shipping weight 1 pound.....\$6.75

**Short Sleeves . . . cuffed, 2 pockets.**  
State neck size 14, 14½, 15, 15½, 16, 16½ or 17.

33 A 7111F—White	33 A 7112F—Lt. blue
33 A 7113F—Maize	33 A 7114F—Lt. olive
33 A 7115F—Tan	33 A 7116F—Pink

Shipping weight 1 pound.....\$5.75

Long sleeves

**\$6<sup>75</sup>**

Short sleeves

**\$5<sup>75</sup>**



It's nothing particularly  
new for men's sweaters  
to be knit of  
Orlon® acrylic for the  
easiest possible care...  
*but look what has been done  
to improve  
even a classic like this...  
There's 6% Lycra® Spandex  
in every yarn.*

**RESULT:**

*the cable stitch looks  
extra bulky  
(but without bulk);  
your sweater will stretch  
with you yet will always  
return to perfect shape and fit...*

## This is 'Sears' way

The traditional snow white with two-tone  
trim. 94% Orlon® acrylic, 6% Lycra® spandex.  
Machine wash, medium.

Size 34-36 (chest), M (38-40), L (42-44),  
XL (46-48). State S, M, L or XL.

33 A 8414F—V-neck pullover  
Shipping weight 1 lb. 8 oz. \$13.70

33 A 8415F—Button front cardigan  
Shipping weight 1 lb. 10 oz. \$15.70

\*Reg. 24.99 & 29.99

PULLOVER  
**\$13.70**

CARDIGAN  
**\$15.70**



# This is **Sears** way

*So cool and lightweight you'd be certain these finely tailored Slacks were of the finest Tropical Wool Worsted—but these, believe it or not, are 100% DACRON\* polyester—virtually uncrushable and completely automatic wash and wear*

**\$7.44**

Lustrous plain-weave fabric cut over proportioned patterns to give you custom-like fit . . . custom-like comfort. Harmonizing nylon and cotton pocketing and trim. Two-strand grip strip keeps shirt in place. Machine wash, medium. Little, if any ironing is needed.

**Plain-front model** for all men with youthful, athletic builds and traditional tastes.

Waist sizes 30 to 42 inches

For inseams see How to Order below.

X45 A 6891F—Medium gray

X45 A 6894F—Black olive

X45 A 6893F—Black

Shipping weight 2 pounds . . . . . \$7.44

**Single-pleat** insures comfort for men of every build—without sacrificing trim, clean lines.

Waist sizes 32 to 44 inches

For inseams see How to Order below.

X45 A 6888F—Brown

X45 A 6885F—Medium blue

X45 A 6882F—Charcoal gray

Shipping weight 2 pounds . . . . . \$7.44

**HOW TO ORDER:** Check chart and specify your exact sizes. First, state Waist, then Inseam Size including height symbol S, R, or L, as "34-30½R" with cuffs, or as "34-30½RX" without cuffs.

## **CUFFED to your order**

**SHORT** . . Height 5 ft. 3 in. to 5 ft. 7 in.  
Inseam 27½S thru 30S

**REGULAR** . . Height over 5 ft. 7 in. to 5 ft. 11 in.  
Inseam 29R thru 32R

**LONG** . . Height over 5 ft. 11 in. to 6 ft. 3 in.  
Inseam 31½L thru 34½L

## **CUFFLESS finished bottoms**

**SHORT** . . Height 5 ft. 3 in. to 5 ft. 7 in.  
Inseam 27½SX thru 30SX

**REGULAR** . . Height over 5 ft. 7 in. to 5 ft. 11 in.  
Inseam 29RX thru 32RX

**LONG** . . Height over 5 ft. 11 in. to 6 ft. 3 in.  
Inseam 31½LX thru 34½LX

\*Registered DuPont Trademark

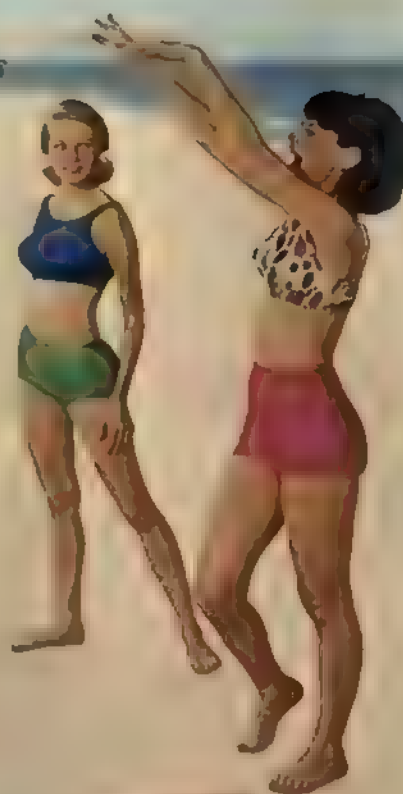
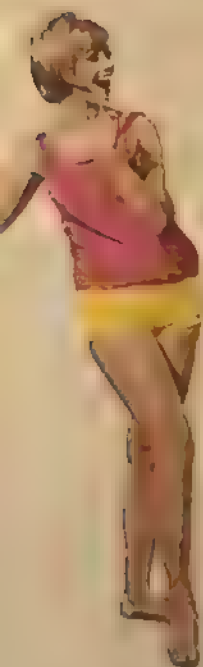




We've taken lustrous stretch boucle of Antron\* nylon  
and stretch nylon, and combined it with an entirely  
new idea in the selling of swimwear for Young Juniors

## This is Sears way

Now each piece can be purchased separately..  
the bra tops, the blouson swimtop, the trunks,  
and the beach pullover..so she can have a  
wider choice in selecting her wardrobe  
and a better fit in every piece



Measurement Chart for Young Junior Swimwear  
Order only sizes listed for each catalog number

<b>For Bra</b>					
your size is:	5	7	9	11	13
if bust is	29-30	30½-31½	32-33	33½-34½	35-36 in.
<b>For Trunks</b>					
your size is:	5	7	9	11	13
if hips are	30-31	32-33	34-35	36-37	38 in.

**A Beach Pullover** . . long sleeves.  
Colors 20(hot pink); 9(lime green);  
25(surf blue), 29(sun yellow).  
Young Junior sizes S(5-7), M(9-11);  
L(13). State color number, then state  
size letter S, M or L.  
77 A 6754V—Shipping wt. 12 oz. \$7.86

**B Blouson Swimtop** . . pull-on style with built-  
in foam rubber bra.  
Colors 29(sun yellow), 20(hot pink); 9(lime  
green), 25(surf blue), 17(coordinated print).  
Young Junior sizes 5, 7, 9, 11, 13.  
State color number, then state size.  
77 A 6755V—Shipping weight 6 ounces \$6.86

For more Young Junior Swimwear, please turn to page 147





Colors 17(coordinated print); 9(lime green); 20(hot pink); 25(surf blue); 29(sun yellow)

**Bra tops** . . built-in rubber bra. Back hooks.  
Young Junior sizes 5, 7, 9, 11, 13.

**C** Modified bikini style. State color number then state size.  
77 A 6757V—Shipping weight 3 ounces . . . . . \$4.86

**D** High-neckline style. State color number then state size.  
77 A 6756V—Shipping weight 3 ounces . . . . . \$4.86

**Trunks** . . lined. Elasticized waistband.  
Young Junior sizes 5, 7, 9, 11, 13.

**E** Modified bikini-style. State color number then state size.  
77 A 6759V—Shipping weight 3 ounces . . . . . \$4.86

**F** Boy-leg style. State color number then state size.  
77 A 6758V—Shipping weight 3 ounces . . . . . \$4.86





## Classics for Girls .. sizes 2 to 6x

Styled with easy-fitting raglan shoulders .. interlock knit sweaters of Hi bulk Orlon® acrylic keep their shape. Extra elasticity and shape retention in the crew neck because it's double rib knit and hand looped. Machine washable, medium temperature.

**1 Short-sleeved Pullover.** Mix or match colors with the cardigan to make pretty sets.

State size 2, 3, 4, 5, 6, 6x.

29 F 3565F -Green  
29 F 3567F -Red  
29 F 3570F -Gold  
29 F 3566F -White  
29 F 3569F -Bright blue  
Shipping weight 4 oz. .... \$1.97

**2 Long-sleeved Cardigan.** Matching color buttons, gros grain ribbon backed button border.

State size 2, 3, 4, 5, 6, 6x

29 F 3638F -Camel  
29 F 3635F -Navy  
29 F 3633F -White  
29 F 3631F -Red  
29 F 3636F -Bright blue  
Shipping weight 5 oz. .... \$2.97



## Pastel Coordinates .. sizes 2 to 6x

**3 Fluffy Cardigans** of 67% fine mohair, 33% Orlon® acrylic lightly brushed for a soft look and feel. Double rib knit crew neck. Matching buttons, gros grain ribbon backed button border. Practical because they're hand washable.

State size 2, 3, 4, 5, 6, 6x

29 F 3641F -Bonbon pink  
29 F 3646F -Pearl white  
29 F 3648F -Ice blue  
Shpg. wt. 6 oz \$3.97

**4 Swinging Skirt** with a whirl of box pleats little girls love to wear. Bias-cut multicolor plaid to blend with sweaters. Smooth-fitting style .. adjustable suspenders, elastic at back waist, button side placket. 65% acrylic 35% wool. Machine wash, warm.

State size 2, 3, 4, 5, 6, 6x

Shipping weight 5 ounces  
29 F 4461F \$2.97

**5 Bulky-knit Knee Socks** complete the pastel picture. 66% Orlon® acrylic for warmth, 34% nylon for smooth fit. Elastic tops, knit-in fancy pattern. Machine wash, medium.

Sizes M 5 1/4 6 1/4 or L (1 8 1/4). State M or L.

Shipping wt. pr 2 oz  
29 F 1823F -Pink  
29 F 1812F -White  
29 F 1824F -Ice blue  
Pair 79c 3 pairs \$2.28

6

7

## Blouslips .. sizes 2 to 6x

**6 Combed cotton.** Full skirt, smocked bodice, button back, 3/4 sleeves with cuffs. Machine washable, medium temperature. Needs little ironing. White.

State size 2, 3, 4, 5, 6, 6x

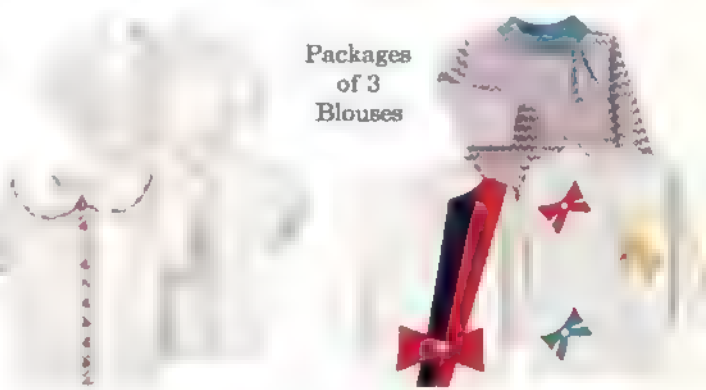
Shipping weight 6 ounces  
29 F 4319F .....\$2.97

**7 Cotton.** Three tiered skirt, nylon lace at bodice, button front, puffed sleeves. Machine washable, medium temperature. Needs little ironing. White.

State size 2, 3, 4, 5, 6, 6x

Shipping weight 6 ounces  
29 F 4431F .....\$1.97

## Packages of 3 Blouses



**Cotton broadcloth with lace trims,** button front, short puffed sleeves. Similar to illustration. Machine wash, medium. Little iron. White.

Package of 3 of one size. State size 2, 3, 4, 5, 6, 6x

29 F 4305F -Wt. 10 oz. Pkg \$2.87

**Combed cotton knits.** Pullovers; 3/4 sleeves, mock turtle-necks. Two white with colored print trim; 1 blue, red pattern. Machine wash, med. Sizes S (2-3); M (4-5); L (6-6x). Pkg. of 3 of one size. State S, M, or L.

29 F 4705F -Wt. 11 oz. Pkg \$3.66



## Match-ups . . sizes 2 to 6x

**8** Brushed Cardigan. Orlon® acrylic takes a new look of understated elegance with its crocheted edging, touch of hand embroidery, soft feel. Machine wash, medium. *State size 2, 3, 4, 5, 6, 6x*  
 29F3680F Medium blue with bright blue 29F3678F-White with red  
 29F3679F Beige with gray 29F3681F-Red with white  
 Shipping weight 7 ounces.....\$3.97

**9** A-line Skirt smoothly, easily shaped in a blend of 85% wool and 15% nylon. The two inverted front pleats are stitched down to keep their neat appearance. Elastic back-waist adds good fit. Hand washable. *State size 2, 3, 4, 5, 6, 6x*  
 29 F 4312F Bright blue 29 F 4311F Gray  
 29 F 4310F-Red 29 F 4309F-Navy  
 Shipping weight 5 ounces.....\$2.97



## Coordinates for sizes 2 to 6x

**1** Bulky Cardigan. Orlon® acrylic knit with becoming Byron collar. Machine washable, medium. *State size 2, 3, 4, 5, 6, 6x*  
 29 F 3669F Blue 29 F 3668F White 29 F 3667F Red  
 Shipping weight 7 ounces.....\$2.97

**2** Swing Skirt, 65% Orlon® acrylic and 35% wool. Durable pleats, side zipper, adjustable suspenders, elastic back waist for good fit, taped hem. Machine washable, warm. *State size 2, 3, 4, 5, 6, 6x*  
 (A) 29 F 4317F-Blue, green plaid  
 (B) 29 F 4322F-Red plaid  
 (C) 29 F 4318F-Multicolor plaid  
 Shipping weight 6 ounces... \$3.97

**3** Stretch Knee Socks. Orlon® acrylic and stretch nylon. Knit in pattern. Elastic top stays up. Machine washable, medium. *Sizes M(5½-6½); L(7-8½). State M or L. Shipping weight pr. 3 oz.*  
 29 F 1837F-White with red  
 29 F 1835F-Red with black  
 29 F 1836F-White with black  
 Pair 79c.....3 pairs \$2.28



Blouses of 65% Dacron® polyester and 35% combed cotton—renowned for wrinkle resistance, ease of care. Popular classic styles with button fronts. Machine wash, medium. Little or no iron. White. *State size 2, 3, 4, 5, 6, 6x*

**4** Roll-up sleeve style 29 F 4468F—Wt. 4 oz. \$1.77  
**5** Long sleeve style, button cuffs 29 F 4370F—Shpg. wt. 5 oz. \$1.97

Combed cotton Blouses. Button fronts, ¾ sleeves. Machine washable medium. Little ironing. White. *State size 2, 3, 4, 5, 6, 6x.*

**6** Pussy-cat bow, push-up sleeves 29 F 4437F—Wt. 4 oz. \$1.97  
**7** Elasticized, embroidered sleeves 29 F 4320F Shpg. wt. 4 oz. \$1.97



## Coordinated Sweaters, Blouses and Skirts

**1 Bulky Knit Cardigan.** Orlon® acrylic. Ribbed panels along double-knit button border. Machine wash, medium. *State size 3, 4, 5, 6, 6x.*  
29F3501F Blue  
29F3589F White  
29F3590F Red  
Shipping weight 7 oz. . . . . \$2.17

**2 Box-pleated Skirt.** 50% Orlon® acrylic, 50% rayon. All around pleats, band-front waist, elastic at back. Button placket, suspenders. Machine wash, med. Red, blue plaid.  
*State size 1, 2, 3, 4, 5, 6, 6x.*  
29 F 4344F—Shpg. wt. 4 oz. . . . . \$1.97

**5 Bulky-knit Knee Socks.** Orlon® acrylic and stretch nylon. Knit-in pattern. Elastic in top for snug fit. Machine washable, medium.  
29 F 1828F Balloon blue 29 F 1827F Balloon red 29 F 1820F Navy  
29 F 1812F White  
Sizes M (5½-6½); L (7-8½). *State M or L. Wt. pr 2 oz. Pr 79c, 3 prs \$2.28*  
\*Reg. in U.S. Pat. & Tm. Off.

MEASURING CHART FOR SOCKS. Order only sizes listed with each Color & Number. Show width E on wider side. *State size*

Size	5	6	7	8	9	10	11	12	13	14
Heel length (inches)	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9
Foot length (inches)	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2

**3 Side-pleated Skirt.** 50% Orlon® acrylic, 50% rayon. Band front elastic back insert, button side opening, suspenders. Machine wash med.  
*State size 1, 2, 3, 4, 5, 6, 6x.*  
29F4428F Red 29F4343F Navy  
Shipping weight 4 ounces . . . \$1.97

**4 Middy Blouse.** Cotton. Buttons at waist sides; ¾ sleeves; removable dicker. Machine wash, med. little iron. *Please state size 1, 2, 3, 4, 5, 6, 6x.*  
29 F 4427F—White with red  
29 F 4338F—White with navy  
Shipping weight 4 oz. . . . . \$1.97

## PERMA-PREST

Never needs ironing . . Sizes 2 to 6x  
Fortrel\*\* and combed cotton

A blend of 50% Fortrel polyester and 50% combed cotton that promises freedom from ironing and more. Wonderful PERMA-PREST pleats stay in, wrinkles stay out, washing after washing, look pretty as new with a minimum of work. Machine wash, medium; tumble dry for best results.

**6 Princess style A-line poplin jumper.** Woven plaid; permanent inverted pleats. Back zipper. Blouse sold below.  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 4334F—Wt. 6 oz. . . . . \$4.99

**11 Straight-line dress in black and white woven checks.** Dropped waistline, permanent box pleated skirt. Button back.  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 5634F—Wt. 5 oz. . . . . \$4.99

**7 A-line poplin jumper.** Smocked. Green. No blouse.  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 4330F—Wt. 6 oz. . . . . \$4.99

**12 A-line dress has permanent box pleats front and back, a high yoke, white collar and pretend cuffs on the ¾ length sleeves, back zipper. Red.**  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 5635F—Wt. 7 oz. . . . . \$5.99

**8 Straight-line poplin jumper.** Button front, self belt, box pleats. Navy. Blouse sold below.  
29 F 4332F—Wt. 6 oz. . . . . \$4.99

**13 Full-skirted dress in multi-color woven plaid.** Lace-trimmed collar and cuffs, neckline bow. Button back, elastic-back waist, tie back belt, 3-inch hem.  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 5632F—Wt. 7 oz. . . . . \$5.99

**9 Smocked bodice. Red woven plaid. Skirt shirred, back yoke. ¾ sleeves. Back zipper.**  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 5631F—Wt. 6 oz. . . . . \$4.99

**10 A-line poplin jumper. Permanent box pleat at front, stitched belt around the low waist. Back zipper. Red. Blouse sold below.**  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 4331F—Wt. 6 oz. . . . . \$3.99

**14 Button-trim waist on dress in Black Watch woven plaid. Pretend cuffs, button back, tie back belt, elastic back waist, 3-in. hem.**  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 5633F—Wt. 6 oz. . . . . \$4.99

\*\*A registered trademark of Fiber Industries, Inc.

**Perma-Prest Blouse.** Fortrel polyester and combed cotton with all the wonderful no-iron features of the skirts and jumpers above. Fashioned with ¾ sleeves, and a button back closing. White.  
*State size 2, 3, 4, 5, 6, 6x.*  
29 F 4335F—Wt. 4 oz. . . . . \$2.99





8



9



10



14



11



12



13





1



2

**1** Peter Collar tops a gingham dress of combed cotton. Woven-in plaid. Inverted pleats—2 front, 2 back; collar, sleeve trim of rayon looks like linen. Machine wash, med; little iron. Multicolor

State size 3, 4, 5, 6, 6x  
29 F 5640F—Shpg. wt. 7 oz. \$3.99

**2** Schoolgirl Bow sweetens the Madras-look poplin dress. Woven-in plaid. Fashioned from American grown combed cotton, it buttons in front. Machine wash, medium; little iron. Multicolor. State size 3, 4, 5, 6, 6x  
29 F 5642F—Shpg. wt. 5 oz. \$2.99



**Jumper Set with pinwale corduroy** jumper. High yoke, large box pleat front, back, 2 small pleats on each side. Button-back blouse— $\frac{3}{4}$  sleeves, little iron. Cotton. Machine washable, medium. Red jumper, white blouse.

State size 2, 3, 4, 5, 6, 6x  
Shipping weight 10 oz.  
29 F 4336F—Set \$3.99

**Jumper Set with wide wale corduroy** jumper—extra long wear, rich color. High yoke, inverted front pleat. Button-back blouse— $\frac{3}{4}$  sleeves, little iron. Cotton. Machine wash, medium. Royal blue jumper, white blouse.

State size 2, 3, 4, 5, 6, 6x  
Shipping weight 10 oz.  
29 F 4337F—Set \$4.99



3

4

5

**3** Dress and Jacket of combed cotton. Woven-in Black Watch plaid. Sleeveless dress—all around pleated skirt, 3-inch hem, button back. Jacket has elbow length sleeves. Machine washable, med; little iron. 29 F 5644F—State size 3, 4, 5, 6, 6x. Wt. 7 oz. Set \$5.99

**4** Jumper Set with jumper of combed cotton. Woven-in plaid. Button back, tie back-belt, elastic back waist, 3-inch hem, button trim. Cotton blouse features cuffed  $\frac{3}{4}$  sleeves. Machine washable, medium; needs little ironing. Red and green jumper, white blouse. 29 F 5637F—State size 2, 3, 4, 5, 6, 6x. Wt. 10 oz. Set \$5.99

**5** A-line Dress smartly shaped in gingham of combed cotton. Woven-in plaid. Skirt has 2 box pleats in front, 1 inverted pleat in back. Button back. Machine washable, medium; little ironing. Red and green. 29 F 5646F—State size 3, 4, 5, 6, 6x. Wt. 5 oz. \$3.99



8

7

**6** Button-back Jumper. Cotton pinwale corduroy. Semi fitted with 2 pleats in front, one in back. Machine wash, medium. No blouse order separately below. State size 2, 3, 4, 5, 6, 6x  
29 F 4449F—Winter green  
29 F 1384F—Maple gold  
Shipping weight 7 oz. . . . \$2.99

**7** Button-shoulder Jumper. Cotton pinwale corduroy. Pleats front, back. Lined to the low armholes. Embroidered. Machine wash, med. No blouse. State size 2, 3, 4, 5, 6, 6x  
29 F 4479F—Blue jay  
29 F 4448F—Red  
Shipping weight 5 oz. . . . \$3.99

**8** Button-back Blouse . . . the proper companion for jumpers. Cotton  $\frac{3}{4}$  sleeves. Machine washable, medium, little ironing. White. 29 F 4371F—State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 4 oz. \$1.67

**MEASURING CHART . . .** Order only sizes listed with each item.

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in her stocking feet standing straight against wall.



**Jumper Set.** Jumper of Dan River Wrinkl Shield® combed cotton ging ham. Woven-in plaid. Button back, back belt, elastic back-waist, smocking. Cotton blouse—elbow-length sleeves. Machine wash, medium; little ironing. Blue jumper; blue blouse.

State size 2, 3, 4, 5, 6, 6x  
29 F 5636F—Wt. 7 oz. \$3.99

"Charge It" if you wish  
... see pages 543 and 544



**1** Gay two-piece of combed cotton. Woven-in plaid. Button-back jacket. Sleeveless dress—button back-belt, elastic back waist, 3 inch hem, button back. Machine wash, med.; little iron. Red, green 29 F 5650F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. .... Set \$4.99

**2** Two-piece Set. Jacket, dress skirt of combed cotton with Scotchgard® Brand Stain Repeller. Woven-in plaid. Jacket has button front; 3/4 sleeves. Sleeveless dress—cotton top, button back, buckle back-belt, elastic back-waist. Machine wash, med. Blue, green 29 F 5651F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. .... Set \$3.99

**3** Smart Duo of combed cotton. Woven-in plaid. Jacket has 3/4 sleeves. Sleeveless dress—button back, button back-belt, elastic back-waist, 3-inch hem. Machine wash, med.; little iron. Brown 29 F 5648F—State size 3, 4, 5, 6, 6x. Shpg. wt. 7 oz. .... Set \$5.99



**4** Double Puritan Collar on an oxford cloth dress of combed cotton. Woven-in plaid. Collar are rayon that looks like linen. Button back, tie back sash, elastic back waist, 3 inch hem. Red and green. Machine washable, medium.

State size 3, 4, 5, 6, 6x  
29 F 5655F—Shipping weight 6 ounces... \$5.99

**5** The Chelsea Look in a swing skirted dress. All cotton with collar and sleeve trim of pure cotton. Buttons in back, has a tie back belt. Machine washable, medium, needs little ironing. Navy.

State size 3, 4, 5, 6, 6x  
29 F 5656F—Shipping weight 7 ounces... \$4.99

**6** Layered Look in a dress of combed cotton. Woven-in plaid. Made with button back, elastic back waist for good fit, a tie back-belt, 3-in. hem. Machine wash, medium; little iron. Multicolor.

State size 3, 4, 5, 6, 6x  
29 F 5657F—Shipping weight 6 ounces... \$3.99

**7** Pin Tucking and Embroidery on a pretty cotton dress. Button-in back has an elastic back waist for good fit, a tie back belt, and a 3 inch hem. Machine washable, medium temperature it needs little ironing. Green.

State size 3, 4, 5, 6, 6x  
29 F 5659F—Shipping weight 6 ounces... \$3.99

**8** Two-piece Look in a one piece dress. Combed cotton. Woven-in plaid. Plastic back waist buckle back belt; elasticized elbow length sleeves of white cotton. Machine wash medium. Little iron. Multicolor. State size 3, 4, 5, 6, 6x

29 F 5658F—Shipping weight 6 ounces... \$2.99

**9** Scotchgard® Brand Stain Repeller combed cotton dress. Woven-in plaid. Self fabric belt. Button back, elastic back waist. Machine wash, medium, little iron. Red, blue

State size 3, 4, 5, 6, 6x  
Shipping weight 7 ounces  
29 F 5660F... \$2.99





## Smock-look Dresses



1



2



3

**1** Poplin Dress of fine cotton. Full length sleeves, button cuffs, button back 3-inch hem. Skirt shirred at yoke front and back. Machine wash, medium, little iron. Blue.

State size 3, 4, 5, 6, 6x

29 F 5649F Wt. 6 oz. \$5.99

**2** Cotton Dress with pique collar, cuffs. Full length sleeves, button cuffs. Button front opening. Skirt shirred at yoke front, back. Machine wash, medium, little iron. Red.

State size 3, 4, 5, 6, 6x

29 F 5652F Wt. 6 oz. \$3.99

**3** Cotton and rayon Dress. Rayon collar, cuffs look like linen 3/4 sleeves, button back. Skirt shirred at yoke front, back. Machine wash, med., little iron. Gray and white tweed.

State size 3, 4, 5, 6, 6x

29 F 5653F Wt. 7 oz. \$4.99

\*Reg. DuPont T.M.

"Charge It"  
if you wish...  
see pages  
543 and 544



24 SEARS



## The Shape of Fashion

**4** The Ladylike Look in a lovely dress softly blended from Orlon® acrylic and rayon. Unpressed pleats, cotton pique collar and cuffs, button back 1/4 length sleeves. Machine washable, medium temperature. Needs little ironing. Gray.

State size 3, 4, 5, 6, 6x

29 F 5649F Shpg. wt. 7 oz. \$5.99

**5** The Black Watch Plaid in a gingham dress of combed woven cotton treated with Scotchgard® Brand Stain Repeller. Button front, full length sleeves, button cuffs, 3-inch hem. Dickey detaches at one side. Boxed Machine wash, medium, little iron.

State size 3, 4, 5, 6, 6x

29 F 5648F Shpg. wt. 14 oz. \$6.99

**6** Dress with Separate Dickey. The dress, combed woven cotton with all around box pleated skirt, button back. The turtleneck dickey, Orlon® acrylic knit. Machine wash, medium; little ironing. Green plaid.

State size 3, 4, 5, 6, 6x

29 F 5643F Shpg. wt. 6 oz. \$5.99

**7** Two-piece Dress in fine cotton. Overblouse has a back zipper. Schall embroidery in front. Skirt is styled with all around pleats, cotton camisole top, 3-inch hem. Machine washable, medium. Blue.

State size 3, 4, 5, 6, 6x

29 F 5645F Shpg. wt. 7 oz. \$4.99



**Scarf Coat.** Reprocessed wool and nylon, lined with acrylic pile on cotton back. Orlon® acrylic and cotton kasha lined slacks. Dry clean.

State size 3, 4, 5, 6, 6x.

Coat and Scarf alone

29 F 8741F - Red

29 F 8768F - Blue

Shpg. wt. 1 lb. 8 oz. .... \$12.99

Coat, Scarf and Slacks Set

29 F 8607F - Blue

29 F 8608F - Red

Wt. 2 lbs. 2 oz. .... Set \$17.99



**Roller Hat.** Luxurious cotton velveteen with rayon faillie lining. Back streamer; adjustable chin strap.

One size fits sizes 3 to 6x

29 F 9202 - Red

29 F 9203 - Brown

29 F 9204 - Navy

Shipping weight 13 oz. .... \$2.97



**Gloves.** Orlon® acrylic with elastic in wrist. Machine wash medium. Sizes M (3-4); L (5-6x).

Please state M or L

29 F 2625F - Red

29 F 2626F - White

29 F 2627F - Brown

Shipping weight pair 1 ounce  
Pair \$1.37.. 2 pairs \$2.64

\*Reg. DuPont T.M.

## The Boy Coat

With zip-out pile lining or a sewn-in interlining

All wool with 9 important features for smooth fit, good looks. Shrink-resistant fabric. Inside facing in 4 areas—entire chest, collar, pockets, sleeve hems. Large pretty buttons. Stay buttons to hold buttons in place, minimize strain on fabric. Inside taped armholes.

Plus welt seams, kick pleat in back, rayon satin lining, 2-piece back belt, extra button. Matching slacks are lined with cotton kasha, have adjustable suspenders, elastic back waist. Dry clean.

State size 3, 4, 5, 6, 6x.

Coat with zip-out lining and slacks. Lining is fine acrylic pile on acrylic back, has double stitched tape

29 F 8650F - Navy

29 F 8651F - Camel tan

29 F 8652F - Red

Wt. 2 lbs. 3 oz. .... Set \$23.99

Coat alone with zip-out pile lining.

29 F 8730F - Navy

29 F 8731F - Camel tan

29 F 8732F - Red

Shpg. wt. 1 lb. 8 oz. .... \$18.99

Coat with sewn-in interlining and slacks. Interlining is reprocessed wool and other fibers.

29 F 8632F - Navy

29 F 8631F - Camel tan

29 F 8633F - Red

Wt. 2 lbs. 4 oz. .... Set \$19.99

Coat alone with sewn-in interlining.

29 F 8722F - Navy

29 F 8721F - Camel tan

29 F 8723F - Red

Shpg. wt. 1 lb. 9 oz. .... \$14.99



**Fur-trimmed Coat.** All wool, trimmed with dyed mouton lamb and cotton velveteen. Interlined with reprocessed wool and other fibers. Slacks—cotton kasha lined, adjustable suspenders. Dry clean. Beige check. State size 2, 3, 4, 5, 6, 6x.

29 F 8606F - Coat Slacks. Wt. 2 lbs. Set \$15.99

29 F 8739F - Coat alone. Wt. 1 lb. 6 oz. 11.99



**Blanket Plaid Coat.** Wool, reprocessed wool, other fibers. Pile collar, slash pockets, pyramid shoulders. Coat lined with acrylic pile on cotton back, sleeves interlined with reprocessed wool and other fibers. Dry clean.

State size 2, 3, 4, 5, 6, 6x

29 F 8701F - Brown plaid

29 F 8702F - Blue plaid

Shipping weight 1 pound 11 ounces

\$11.87

PCBWA  
AEDSLG: SEARS 25





### Rainy Day Favorites

**1** Umbrella, Reversible Coat and Hat Set. Coat and hat are blue rayon print on one side; solid color cotton poplin on the other. Both sides are water repellent, and the coat has two pockets on each side. Blue rayon print umbrella. Hand wash coat and hat.

State size 3, 4, 5, 6, 6x.  
Shipping wt. 1 lb. 6 oz.  
29 F 9002F—Set... \$8.66

**2** The Safety-print Raincoat and Hat Set. Cotton under a waterproof vinyl cover, it features raglan shoulders, snap closing, two patch pockets. Wipe clean. Multicolor print on white.

State size 2, 3, 4, 5, 6, 6x.  
Shipping weight 14 ounces.  
29 F 9034F—Set... \$3.88

**3** The Slicker and Hat Set. Clip front, mandarin collar lined in corduroy. Cotton, waterproofed by buna rubber coating. Two patch pockets, raglan shoulders. Wipe clean.

State size 3, 4, 5, 6, 6x.  
29 F 9006F—Light blue  
29 F 9007F—Red  
Shipping weight 1 lb. 2 oz.  
Set..... \$3.99

**4** The Bollarina Raincoat with full cut sweep to the skirt. Chromspun® acetate, rubber-backed to repel water. Slim fitting top, self belt, gathered elastic at waist. Convertible collar forms hood. Wipe clean. Blue plaid.

State size 3, 4, 5, 6, 6x  
Shipping weight 14 ounces.  
29 F 9003F... \$3.99

**5** The Swamp Coat. Basic slicker styling plus a zip front, attached drawstring hood, 2 patch flap pockets. Waterproof vinyl laminated to cotton. Raglan shoulders. Wipe clean.

State size 3, 4, 5, 6, 6x.  
29 F 9004F—Royal blue  
29 F 9005F—Yellow  
Shipping wt. 12 oz. \$4.99



### Coats with warm pile linings

**6** Luxury suede cloth coat. The fabric—one of the finest cotton suede cloths made. You'll love its sheen, depth of color, softness, rich feel.

Warm additions: concealed front zipper for snug closing, attached drawstring hood. In hood and coat, printed lining of Orlon® acrylic pile on cotton back. In sleeves, an interlining of reprocessed wool and other fibers; knit inner storm cuffs. Dry clean.

State size 3, 4, 5, 6, 6x.  
29 F 8784F—Brown  
29 F 8785F—Blue  
Shipping wt. 1 lb. 7 oz. \$16.99  
\*Reg. DuPont T.M.

**7** Extra heavy rayon and cotton twill Coat. Acrylic pile lines the coat and the attached drawstring hood. In the sleeves, there's a polyester interlining that will not lump or bunch. Dry clean.

State size 3, 4, 5, 6, 6x. Please  
29 F 8780F—Red  
29 F 8781F—Blue  
Shpg. wt. 1 lb 5 oz... \$11.99

### MEASURING CHART FOR RAINWEAR

Order only sizes listed with each item

Size (not age)	2	3	4
Height (inches)	32½-35	35½-38	38½-41
Size (not age)	5	6	6x
Height (inches)	41½-44	44½-47	47½-49

Measure height of child in her stocking feet.

See our selection  
of hats and gloves  
on page 44



## Zip out the pile linings to make All-weather Coats

**1** Cotton corduroy Coat. Water-repellent with a detachable pile-lined hood for extra protection when she wants it. 2 patch pockets. Zip-out acrylic pile lining washes and dries quickly, is shrink resistant... has attached sleeves with interlining of quilted polyester. Hand washable.

29 F 8764F—Black Watch (blue and green) plaid 29 F 8766F—Red plaid  
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 5 ounces.....\$14.99

**2** Designer Coat of cotton corduroy. A fabric that's not only water-repellent, but beautifully lustrous as well. Important details—the fashion look of set-in shoulders, patch pockets at the chest, Peter Pan collar, bright brass color buttons. Zip-out acrylic pile lining is easy to wash, quick to dry, shrink resistant... has attached sleeves with polyester interlining. Hand washable.

29 F 8714F—Blue 29 F 8712F—Green  
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 4 ounces.....\$12.99

**3** Pixie Cap. Fluffy, shaggy acrylic pile. Machine wash, med. One size fits 3 to 6x. on olefin back. Elastic back. White. 29 F 9266—Shipping wt. 2 oz....\$1.97

Matching Mittens. Vinyl palm. Machine wash, medium. White.  
29 F 2500F—Sizes M (3-4); L (5-6x). State M or L. Shpg. wt. 3 oz. .... Pair \$1.97

**4** Cotton poplin Bahamacon. Water repellent Popular fly front, slash pockets, back pleat... plus the easy fit of raglan shoulders. Zip-out lining of acrylic pile for quick drying, shrink resistance. Hand wash.

29 F 9028F—Red 29 F 9050F—Aqua  
State size 3, 4, 5, 6, 6x. Shipping weight 1 pound 1 ounce.....\$9.99

**5** Cotton poplin Hat. Water-repellent. 29 F 7985F—Red 29 F 7981F—Aqua  
Sizes M (20-20½); L (21-21½ inches). State M or L. Shpg. wt. 11 oz....\$1.97

**6** Woven cotton Chesterfield. Scotchgard® Brand Stain Repeller shrugs off water, oil-borne spills. Velveteen collar with two pockets and sleeve tabs. Zip-out lining of acrylic pile has attached sleeves with inter-lining of quilted polyester. Hand washable.

State size 3, 4, 5, 6, 6x.  
29 F 8718F—Olive plaid  
29 F 8719F—Blue plaid  
Shpg. wt. 1 lb. 3 oz....\$12.99

**7** Cotton Hat. Water repellent. Rayon satin lined. Sizes M (20-20½); L (21-21½ inches). Hand washable.

State M or L.  
29 F 7993F—Olive plaid  
29 F 7994F—Blue plaid  
Shpg. wt. 11 oz....\$1.97





## Our fine quality Polo Shirts are 2-ply combed cotton

**Solid Colors.** 2-ply Durene® cotton in Sears exclusive Knit Lustre yarns that are combed for smoothness and extra long wear, mercerized for lustrous colors. Positive shape retention. Taped neck, shoulders. Machine wash, medium.

*Sizes 3, 4, 5, 6, 6x. Please state size.*

**Knit-In Patterns and Stripes.** In fall's most popular color combinations. 2-ply combed cotton is soft, strong and absorbent. Taped neck and shoulders. Trimmed rib-knit crew neck. Machine washable, medium.

*Sizes 3, 4, 5, 6, 6x. Please state size.*

Color	Long Sleeves	Short Sleeves	Patterns	Long Sleeves	Short Sleeves
(1) Light blue	29 F 6057F	29 F 6101F	(9) Red white	29 F 5980F	29 F 5988F
(2) Bright blue	29 F 6050F	29 F 6094F	(10) Brown, tan, kh, gold	29 F 5981F	29 F 5989F
(3) Yellow	29 F 6051F	29 F 6095F	(11) Navy, blue, white	29 F 5982F	29 F 5990F
(4) Red	29 F 6052F	29 F 6096F	(12) Gold, brown	29 F 5983F	29 F 5991F
(5) White	29 F 6053F	29 F 6097F	(13) Red, white, navy	29 F 5984F	29 F 5992F
(6) Tan	29 F 6054F	29 F 6098F	(14) Blue, white	29 F 5985F	29 F 5993F
(7) Brown	29 F 6055F	29 F 6099F	(15) Green, white, tan	29 F 5986F	29 F 5994F
(8) Green	29 F 6056F	29 F 6100F	(16) Gray, navy, red	29 F 5987F	29 F 5995F
Shpg. wt. ea	5 oz	4 oz	Shpg. wt. ea	5 oz	4 oz
Price	Each \$1.12 .. 3 for \$3.27	Each .99c .. 3 for \$2.88	Price	Each \$1.19 .. 3 for \$3.51	Each \$1.09 .. 3 for \$3.21

### MEASURING CHART. Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his (her) stocking feet

## Rugged Playclothes for Boys and Girls Sizes 2 to 6x

**Package of 3 Polo Shirts.** Combed cotton. Snap-shoulder on sizes 2, 3; crew neck on sizes 4, 5, 6, 6x. Package contains 3 different colored stripes as shown. Coordinate with slacks at right. Machine wash, medium.

*State one size to package 2, 3, 4, 5, 6, 6x.*

29 F 4877F—Long sleeves  
Wt. 10 oz. .... Pkg. \$2.20

29 F 4878F—Short sleeves  
Wt. 8 oz. .... Pkg. \$2.00

**Package of 3 Boxers.** Cotton pinwale corduroy. Heat-resistant elastic waist, slim legs. 1 back pocket. Pkg. contains 1 each brown, blue, charcoal. Machine wash med.

*State one size to package 2, 3, 4, 5, 6, 6x.*

Shipping weight 12 oz.  
29F6798F—Package \$2.97

**Knit Pullovers.** Soft, strong 2-ply combed cotton with rib-knit neck and cuffs looks trim and smart. Machine washable, medium.

*Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.*

29 F 4958F—Red

29 F 4959F—White

29 F 4960F—Blue

29 F 4957F—Tan

Shipping wt. each 4 oz.

\$1.37. .... 3 for \$3.99

**Package of 3 Boxer Jeans.** Sanforized® cotton twill. All-around elastic waistband. Double-needle stitched seams. Bar tacked at points of strain. 2 front pockets. Package contains 1 each brown, gray, black. Machine wash, medium. Max. fabric shrinkage 1%.

*State one size to package 2, 3, 4, 5, 6, 6x.*

Shpg. wt. 1 lb. 14 oz.  
29F7666F—Package \$2.99

**Package of 3 Shirts.** Cozy cotton flannel matches lining of boxers below. Straight-cut bottom can be worn in or out. Convertible collar. Max. fabric shrinkage 1%. Machine wash, medium. Package has 1 each red, blue, antelope.

*State one size to package 2, 3, 4, 5, 6, 6x.*

Shipping wt. 12 oz.  
29F6310F—Package \$2.97

**Package of 3 Lined Boxers.** Same quality cotton flannel as shirts directly above lines these cotton pinwale corduroy pants. All-around elastic waist. Back pocket. Machine wash, med. Pkg. has 1 each red, blue, antelope.

*State one size to package 2, 3, 4, 5, 6, 6x. Wt. 1 lb. 8 oz.*  
29F6710F—Package \$4.97



### Combed cotton knit Polo Shirts

1 Soft, strong combed cotton knit with attractive patterns. Long sleeves. Shrinkage controlled. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.

(A) 29 F 5960F-Cream, black, red (C) 29 F 5962F-Red, gray (D) 29 F 5958F-Blue, beige  
(B) 29 F 5961F-Green, beige (E) 29 F 5959F-Blue, navy  
Shipping weight each 5 ounces. . . . .99c; 3 for \$2.88

### Extra durable pinwale corduroy Slacks

2 A favorite with both boys and girls. Heavy 7-oz. cotton pinwale corduroy wears far longer than ordinary 6½-oz. pinwale corduroy. Elastic boxer waist with exposed neoprene bands to hold shirt in place. Deep cuffs can be let down for extra length, long wear. Two pockets. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.

29 F 6993F - Navy 29 F 6995F - Charcoal  
29 F 6994F - Red 29 F 6992F - Antelope tan  
29 F 6984F - Olive green  
Shipping weight each 8 ounces. . . . . \$1.87; 2 for \$3.68



### COLOR-MATES® . . 7-ounce pinwale corduroy is extra heavy and lined with warm cotton flannel

**Corduroy Ski Caps.** Snug earband plus quilted flannel lining. Knit band, emblem. Cotton. Sizes S (19-19½); M (20-20½); L (21-21½ inches). Measure around head above ears. State S, M, L.  
29 F 8025F Navy 29 F 8027F Brown  
29 F 8026F Red 29 F 8028F Bronze  
Shipping weight 7 ounces. . . . . \$1.97

**Cotton Flannel Shirts.** Long sleeves. Interlined, button-down collar. Max fabric shrink 1%. Machine wash, med. State size 2, 3, 4, 5, 6, 6x  
29 F 6368F - Red and navy check  
29 F 6369F - Green and bronze check  
29 F 6370F - Brown and blue check  
Shipping weight 4 ounces . . . \$1.57

**Corduroy Jackets.** Striped knit collar, cuffs and waistband. Solid color coordinating flannel lining. Zipper front, 2 pockets. Cotton. Machine wash, warm. State size 2, 3, 4, 5, 6, 6x  
29 F 4664F - Navy 29 F 4674F - Bronze  
29 F 4661F - Red 29 F 4666F - Brown  
Shipping weight 12 ounces. . . . . \$2.97

**Corduroy Boxers.** All around elastic waist with exposed neoprene bands. Turn-down cuffs. Back pocket. Flannel lined. Cotton. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x  
29 F 6741F - Navy 29 F 6743F - Bronze  
29 F 6742F - Red 29 F 6744F - Brown  
Shpg. wt. ea. 8 oz. \$1.87; 2 for \$3.68

### MEASURING CHART. Order only sizes listed with each item.

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his or her stocking feet





## Acrilan\* Acrylic Knit Shirts

Unbelievably soft, smooth, yet stand up under rugged wear. Guaranteed to give normal wear for 1 full year or return with Wear-Dated® tag and sales slip for free replacement or refund. Soft, rich texture resists pilling. Vat dyed. Rib knit turtle-neck, cuffs. Long sleeves. Hemmed bottom. Machine wash, medium.

Sizes S (2-3); M (4-5); L (6-6x).

State S, M or L.

- (1) 29 F 4917F—Green and blue stripe
- (2) 29 F 4916F—Red, black and white
- (3) 29 F 4919F—Green and rust
- (4) 29 F 4915F—Blue and white
- (5) 29 F 4918F—Brown and cream
- (6) 29 F 4914F—Red and navy

Shpg. wt. each 5 oz. . . \$1.99; 2 for \$3.90

\*Reg. Chemstrand T.M.



7 Boxer Jeans



8 Elastic back-waist Jeans



9 Slim Jeans

## Fortified Jeans with guaranteed double knees

Rugged 10-oz. denim of 83% cotton fortified with 17% 420 nylon wears 70% longer than all-cotton jeans tested by our lab. Extra large, vulcanized double knees give extra protection against breakthrough. . . knees guar-

anteed to outwear rest of garment or return jeans for a new pair free. Extra strong riveted, bat-tucked pockets. Sanforized®, max. fabric shrink. 1%. Machine wash, med. Choice of 3 styles . . . slim, elastic back-waist or boxer.

**7 Boxer Jeans** . . . all around elastic waist. Double-needle stitched seams; 2 front, 1 back pocket; turn-up cuffs.

State size 2, 3, 4, 5, 6, 6x. Use Regular Chart at left.

29 F 7756F—Dark brown  
29 F 7758F—Loden green  
29 F 7757F—Dark gray  
29 F 7760F—Bone  
29 F 7759F—Mallard blue  
Shipping weight each 9 ounces.  
Each . . . . . \$1.67; 3 for \$4.95

Navy. Vat dyed to stay navy blue longer. Shipping weight each 9 oz.  
29 F 7668F . . . . \$1.57; 3 for \$4.65

**8 Jeans with elastic back waist** for sure fit . . . exposed neoprene band keeps shirt in, jeans up. Triple-needle stitched seams; 2 front, 2 back pockets; slip fly; belt loops; turn-up cuffs.

State size 3, 4, 5, 6, 6x. Use Regular Chart at left.

29 F 7630F—Dark brown  
29 F 7632F—Loden green  
29 F 7631F—Dark gray  
29 F 7634F—Bone  
29 F 7633F—Mallard blue  
Wt. each 10 oz. . . \$1.97; 2 for \$3.88

Navy. Vat dyed. Shpg. wt. each 10 oz.  
29 F 7689F . . . . \$1.87; 2 for \$3.70

**9 Slim Jeans.** All around band top (no elastic). Cut narrower in waist, seat and legs to fit the slimmer child. Triple-needle stitched seams; 2 front, 2 back pockets; zip fly; belt loops; turn-up cuffs.

State size 3, 4, 5, 6, 6x. Use Slim Chart at left.

29 F 7640F—Dark brown  
29 F 7642F—Loden green  
29 F 7641F—Dark gray  
29 F 7645F—Bone  
29 F 7643F—Mallard blue  
Wt. each 10 oz. . . \$1.97; 2 for \$3.88

Navy. Vat dyed. Shpg. wt. each 10 oz.  
29 F 7602F . . . . \$1.87; 2 for \$3.70

### MEASURING CHART for REGULAR Jeans and Shirts

Order only sizes listed with item

Size (not age)	2	3	4
Height (inches)	32½–35	35½–38	38½–41

Size (not age)	5	6	6x
Height (inches)	41½–44	44½–47	47½–49

Measure height of child in his or her stocking feet

### MEASURING CHART for SLIM Jeans only

Order only sizes listed with item

Size (not age)	2	3	4
Height (inches)	32½–35	35½–38	38½–41

Size (not age)	5	6	6x
Height (inches)	41½–44	44½–47	47½–49

Measure height of child in his or her stocking feet





1



4



3



5



6



7

## Sweatshirts and Sweatpants go on a color spree

Play clothes knit of fleeced-back heavyweight cotton give cozy warmth. Shirts have ribbed cuffs, waists... raglan shoulders. Double thick, drawstring hoods. Machine wash separately. med. Sizes S(2-3); M(4-5); L(6-6x). Please state size S, M, or L.

**1 Hooded, Zip Front.** 2 pockets.  
29F6061F—Brt. blue 29F6164F—Red  
29F6165F—Navy 29F6017F—Green  
29F6016F—White 29F6020F—Turquoise  
Shipping weight 10 ounces.....\$1.97

**2 Crew neck.** Letters not included.  
29F6117F—Turquoise  
29F6078F—Gray 29F6170F—Red  
29F6118F—White 29F6171F—Navy  
Shpg. wt. each 7 oz.... 94c; 2 for \$1.84

**3 Press-on Letters.** Pkg. of 6 complete alphabets... 3 yellow, 3 black. 1-in. high.  
29F6199—Shpg. wt. 1 oz... Package 30c

**4 Hooded, Muff Pocket.** Letters not incl.  
29F6018F—Gray 29F6014F—Brt. blue  
29F6166F—Red 29F6167F—Navy  
Shipping weight 9 ounces.....\$1.77

**5 Tapered Pants.** Specially cut for a slim, smooth fit. Comfortable all-around covered elastic waist.  
29F6168F—Red 29F6008F—Brt. blue  
29F6019F—Gray 29F6169F—Navy  
Shpg. wt. ea. 6 oz....\$1.67; 2 for \$3.24

"Charge It" if you wish... see page 543

Our warmest yet...

## LAMINATED SWEATSHIRTS

3-layer construction gives them warmth without weight... extra softness... special shrink resistance

**6** Tightly knit combed cotton jersey is laminated to foam that keeps cold out... keeps warmth in. Zelan® water-repellent finish. Inside layer is thermal knit cotton that gives even more warmth and special softness. And the foam helps these sweatshirts keep their shape... fight wrinkles and shrinkage. Drawstring hood, zip front, ribbed cuffs and waist and 2 pockets. Hand wash, separately. Sizes S(2-3); M(4-5); L(6-6x). State S, M, or L.

29F6071F—Red 29F6074F—Green 29F6072F—Navy  
29F6070F—Silver gray 29F6073F—Bright blue  
Shipping weight 11 ounces.....\$3.84

## Cotton flannel lined Denim Boxers

**7** Rugged 10-ounce cotton denim jeans are warmly lined with boldly checked cotton flannel. All around elastic waist. 2 riveted front pockets, 1 back pocket. Turn-up cuffs. Sanforized® maximum fabric shrinkage 1%. Machine wash, medium. (See coordinating shirts, page 116.) State size 2, 3, 4, 5, 6, 6x.

29F7739F—Blue 29F7738F—Gray  
29F7742F—Loden green 29F7741F—Brown  
Shipping weight each 11 oz....\$1.97; 2 for \$3.88

\*Reg. DuPont T.M.

PICKN ATD5LD SEARS 31

### Measuring Chart. Order only sizes listed with each item

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49

Measure height of child in his or her stocking feet, standing straight against wall. Make mark level with top of head. Measure from mark to floor.





## Easy-care Knit Shirts of Acrilan\* Acrylic

Shirts have a soft, rich texture . . . dry quickly, need little or no ironing. Guaranteed to give normal wear for 1 year or return with Wear-Dated® tag and sales slip for replacement or refund. Fashion collar, interlined 2-button placket, long sleeves. Shrinkage controlled. Machine wash, medium.

Sizes S(2-3); M(4-5); L(6-6x). State S, M or L.

### 1 Solid color Shirts.

29 F 6033F—Tan 29 F 6032F—White

29 F 6036F—Green 29 F 6035F—Red

29 F 6034F—Blue (on figure)

Shipping weight each 5 ounces.

Each \$1.97 . . . . . 2 for \$3.88

\*Reg. Chemstrand T.M.

### 2 Patterned Shirts with sweater-band bottom.

(A) 29 F 5966F—Blue, tan, yellow

(B) 29 F 5963F—Red, navy

(C) 29 F 5964F—Multicolor on cream

(D) 29 F 5965F—Red, gray, black

(E) 29 F 5957F—Brown, tan, yellow (on figure)

Shipping weight 5 ounces . . . . . \$2.49

## PERMA-PREST

Never-Iron Jeans

Wrinkles are locked out . . crease is locked in . . permanently!

3 Heavyweight 11-oz. twill is 83% cotton fortified with 17% DuPont 420 nylon. Continental waistband with adjustable side tabs; 2 front swing pockets; 2 set-in back pockets; bar tacked. Memory-Lock® zip fly. Machine wash, medium. For best results tumble dry. State size 2, 3, 4, 5, 6, 6x.

Dress-up Slim Denims. Styled for the slimmer child . . narrower waist and snug-fitting seat. Use Slim jeans measuring chart below.

29 F 7710F—Green 29 F 7708F—Sand

29 F 7709F—Navy 29 F 7711F—Brown

Shipping weight 10 ounces . . . . . \$2.97

Dress-up Regular Denims.

Use Regular measuring chart below.

29 F 7730F—Green 29 F 7728F—Sand

29 F 7729F—Navy

29 F 7731F—Brown

Shipping weight 10 oz. . . . . \$2.97

### Measuring Chart for SLIM Jeans and SLIM Slacks

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49
Waist (inches)	19	20	20½	21	21½	22

Measure height of child in his stocking feet. Order only sizes listed with each item

### Measuring Chart for REGULAR Jeans and Shirts

Size (not age)	2	3	4	5	6	6x
Height (inches)	32½-35	35½-38	38½-41	41½-44	44½-47	47½-49
Waist (inches)	20½	21	21½	22	22½	23

Measure height of child in his stocking feet. Order only sizes listed with each item



Combed Cotton Knit Shirts. Top-stitched, interlined collar has stays. Two-button placket. Long sleeves have rib knit cuffs. Shrinkage controlled. Machine wash, medium temperature.

Sizes S(2-3); M(4-5); L(6-6x).

State S, M or L.

29 F 4728F—Gold 29 F 4727F—Blue

29 F 4725F—Green 29 F 4726F—Red

29 F 4714F—Green stripe

29 F 4715F—Red and green stripe

29 F 4716F—Blue stripe

Shipping weight each 5 ounces.

Each \$1.44 . . . . . 3 for \$4.23

"Charge It" if you wish . .  
see pages 543 and 544



9-ounce cotton denim. All-around elastic waist. Double knees. Turn-up cuffs. 2 riveted front pockets. Sanforized®, max. fabric shrink. 1%. Machine wash, med. State size 2, 3, 4, 5, 6, 6x.

Use Regular measuring chart.  
29 F 7704F—Navy  
29 F 7705F—Loden green  
29 F 7706F—Charcoal gray  
29 F 7707F—Light blue  
Wt. ca. 8 oz. \$1.17, 3 for \$3.30



# PERMA-PREST

## Never-Iron Shirts and Slacks

A sturdy blend of 50% FORTREL\* polyester and 50% combed cotton. Just wash and tumble dry. . . Wrinkles stay out..creases stay sharp!

**1 Gingham Shirts. A Sears 4-star value . . . better because of this amazing new process that assures a permanent press and a wrinkle-free look. And it's yarn dyed for bright, lasting colors. Top-stitched, interlined button-down collar; double yoke; pocket; long sleeves. Machine wash, medium.**

State size 3, 4, 5, 6, 6x.

(A) 29 F 6295F—Blue check  
(B) 29 F 6296F—Green plaid  
(C) 29 F 6294F—Blue plaid  
(D) 29 F 6293F—Red plaid (on figure)  
Shipping weight 4 ounces. . . . . \$2.67

**2 Fine-line Twill Slacks. Scotchgard® Brand Stain Repeller repels water, oil-borne stains. Elastic back-waist with exposed band; interlined, extended front waist; 2 front swing pockets. Zip fly. . . zipper locks in. Machine wash, medium. State size 3, 4, 5, 6, 6x.**

29 F 6988F—Pewter green

29 F 6990F—Brown

29 F 6989F—Navy

Shipping weight 6 ounces. . . . . \$2.87

**3 Iridescent Slim Slacks in a winter weight poplin. Cut narrower for the slimmer child. Snap front closure, 2 front swing pockets, zip fly, cuffs. Machine wash, medium.**

State size 3, 4, 5, 6, 6x. Use Slim Jean Measuring Chart on opposite page.

29 F 6985F—Iridescent brown

29 F 6986F—Iridescent blue

29 F 6987F—Iridescent gray

Shipping weight 6 ounces. . . . . \$3.87

**4 Fine-line Twill Slacks. A Sears 4-Star Value . . . better because they're not only PERMA-PREST. . . but the fabric is an extra heavyweight (11-oz.) fine-line twill weave. Scotchgard Stain Repeller resists water, oil-borne stain. Exposed elastic back-waist; interlined, extended front-waist; 2 front swing pockets; Memory-Lock® zip fly. Machine wash, medium.**

State size 3, 4, 5, 6, 6x.

29 F 6934F—Navy 29 F 6935F—Brown

29 F 6937F—Blue 29 F 6936F—Green

Shipping weight 9 ounces. . . . . \$3.77

### Measuring Chart

Order only sizes listed with each item.

Size (not age)	2	3	4
Height (in.)	32½-35	35½-38	38½-41
Size (not age)	5	6	6x
Height (in.)	41½-44	44½-47	47½-49

Measure height of child in his stocking feet.

\*Reg. Fiber Industries, Inc. T.M.

1

A

B

C

D

2

3

4



### Cotton Plaid Shirts

Top-stitched, interlined collar has stays. Pocket. Pre-shrunk, max. fabric shrink. 1%. Machine wash, medium. State size 2, 3, 4, 5, 6, 6x.

29 F 6298F—Blue, gold

29 F 6299F—Red, green

Shpg. wt. each 4 oz. . . . . \$1.37; 2 for \$2.70



### Heavyweight fine-line cotton twill Slacks

Mercerized, Sanforized®, max. fabric shrink. 1%. Extended front-waist, elastic back-waist, 2 front pockets, zip fly. Machine wash, medium. From Jamaica. State size 2, 3, 4, 5, 6, 6x.

29 F 6928F—Brown

29 F 6929F—Loden green

29 F 6930F—Blue

Shipping weight each 7 ounces. . . . . \$1.77; 2 for \$3.50

SEARS 4-STAR VALUE

LABORATORY APPROVED